

EDUCATION

- 1995 **NEW LIFE CLINICS, WESTERN MEDICAL CENTER**
Anaheim, CA
Post Doctorate Work: Conducted psychotherapy and psychological testing with adults and adolescents specializing in patients with acute psychological disorders
- 1994 **UNIVERSITY OF SOUTHERN CALIFORNIA**
Los Angeles, CA
Ph.D., Educational Psychology (3.99 G.P.A.)
Dissertation: "Asian-American achievement motivation: Determining the effects of student beliefs about learning and self-efficacy."
- 1988 **BIOLA UNIVERSITY**
La Mirada, CA
M.A., Intercultural Studies (3.80 G.P.A.)
Thesis: "Understanding the Impact of Social Organization, Cultural Beliefs, and Leadership Development for Mexicans Americans."
- 1984 **UNIVERSITY OF CALIFORNIA**
Irvine, CA
B.A., cum laude, Major: Social Ecology; minor: Psychology
Phi Beta Kappa

HONORS AND AWARDS

- 1994 Outstanding Graduate Achievement Scholarship (Educational Psychology)
1993 Outstanding Graduate Merit Scholarship (USC)
1988 Honorary Lifetime Member, Alpha Gamma Omega (UCLA) Christian Fraternity
1988 Honors Graduate, Biola University
1984 Most Outstanding Senior Award, University of California, Irvine
1984 Phi Beta Kappa, Honorary Society, Lifetime Membership
1982 Varsity Oarsman, University of California, Irvine
1981 University of California, Goodman Scholarship (1981-1983)
1980 "Boy of the Year" for San Joaquin Valley, Fresno Exchange Club
1980 National Elks Club Merit Scholarship
1980 Student Body President, Clovis West High School
1979 Boys' State Representative, American Legion, Sacramento, California

LICENSES & CREDENTIALS

- 1998 Licensed Psychologist, State of California
1994 Ordained Pastor, Calvary Church of Santa Ana
1987 Language Specialist Credential
1984 Ryan Multiple Subject Credential
1984 Single Subject, Social Science Credential

LEADERSHIP EXPERIENCE

1999- **BE A SUCCESS, INC./KAWAMA.COM**

2001 Santa Ana, CA

Founder, Chairman of the Board, Chief Education Officer

Lead an emerging education and procurement company committed to training teachers, students and parents to become self-regulated learners. Led the process to receive endorsements from the largest national and state educational organizations and hosted a national reception for the Secretary of Education, Ron Paige. The endorsements include American Association of School Administrators (AASA), Association of Educational Service Agencies (AESAs), Association of California School Administrators (ACSA), California School Board Association (CSBA). The company assembled a national advisory board that included the top educators in the nation and was chaired by Robert Trigg, former President of the Board of Education for California.

The company started with three part-time employees and grew to over 100 full-time employees and consultants. The company raised over 20 million dollars, was featured in Wall Street Journal, Investor's Business Daily, and Newsweek. Its market worth grew to almost 100 million dollars and had nearly a million hits per month on its three web sites.

Public relationship events included interviews with the Los Angeles Times, national syndicated radio talk shows and KNX 1070 (the largest radio station in Southern California), and speaking at state and national receptions.

COUNSELING EXPERIENCE

2001- **ORANGE COUNTY RESCUE MISSION MENTAL WELLNESS**

Santa Ana, CA

Counseling Director

Oversee the development of a non-profit Counseling Program that serves the homeless and those in transitional housing. The responsibilities include supervision of licensed and psychological interns, development of clinical assessments, program development, and psychological testing.

This program received national attention from the President of the United States, George Bush on June, 2001 identifying this program as the national example for the benefits of "Faith Based" institution.

Currently this program targets the nearly 100,000 families that live in transitional housing or are homeless.

2000- CALVARY CHURCH BIBLICAL COUNSELING CENTER

Santa Ana, CA

Counseling Director

Oversee the development of a non-profit Counseling Center that services over 200 clients per month. This included the building of 7 offices and meeting rooms.

This ministry developed two path approach for conducting ministry. First, a proactive-developmental training and leadership process to allow members to grow in their leadership capability. Second, a restorative-crisis approach that includes assessment, determining the appropriate level of treatment and working with numerous profit and non-profit counseling organizations to provide for the myriad of needs. Currently, this center serves the 4,000 member church and the surrounding Central Orange County community.

1995- ORANGE PSYCHOLOGICAL ASSOCIATES

Orange, CA

Out-Patient Psychologist

Conduct psychotherapy and psychological testing with adults, adolescents and children specializing in clients with acute psychological disorders

1995- WESTERN MEDICAL CENTER-ANAHEIM, CA

1999 Anaheim, CA

In-Patient Psychologist

Conducted psychotherapy and psychological testing with adults and adolescents specializing in patients with acute psychological disorders

1987 SANTA ANA UNIFIED SCHOOL DISTRICT, MIGRANT EDUCATION DEPARTMENT

Program Specialist

Santa Ana, CA

Counseled children of migrant workers to ensure their educational progress.

1981- UNIVERSITY OF CALIFORNIA, SCORE PROGRAM

1983 Irvine, CA

Supervisor/Program Director

Trained and supervised college students who counseled underrepresented high school students.

MINISTRY EXPERIENCE

- 1995- **CALVARY CHURCH OF SANTA ANA**
1997 Santa Ana, CA
Pastor of Counseling and Small Groups
Oversee a staff of 15 counselors and over 100 small groups and their leaders.
- 1995- **EASTSIDE CHRISTIAN COMMUNITY CHURCH**
1997 Seattle, WA
Pastor and Conference Speaker
Key-note speaker for a variety of conferences and retreats for youth,
Served as an itinerant pastor/preacher on a monthly basis.
- 1988- **NEW LIFE CHRISTIAN ALLIANCE CHURCH**
1995 Whittier, CA
Pastor
Responsible for pastoring a medium-sized congregation of primarily
overseas-born Chinese, including weekly preaching, training leaders,
developing vision, managing resources, and caring for members.
- 1993 **OVERSEAS MISSIONARY FELLOWSHIP (O.M.F.)**
East Asian country
Missionary
Short-term missionary experience to learn the Mandarin language, conduct
informal research, and conduct friendship evangelism.
- 1987 **HARVEST EVANGELISM**
Buenos Aires, Argentina
Missionary
Short-term missionary experience of preaching, teaching, and providing
support to national workers.
- 1984 **CAMPUS CRUSADE FOR CHRIST**
Irvine, CA
Student Director
President of a Campus Crusade Club at the University of California, Irvine.
- 1983 **CAMPUS CRUSADE FOR CHRIST**
Madrid, Spain
Missionary
Short-term missionary experience of friendship evangelism.

TEACHING EXPERIENCE

1997- **BE A SUCCESS, INC./KAWAMA.COM**

Irvine, CA

Founder, Chief Education Officer

Lead an emerging educational company committed to training teachers, students and parents to become self-regulated learners. Most of the training was conducted to district superintendents, and state and national education boards.

1993- **UNIVERSITY OF SOUTHERN CALIFORNIA**

Los Angeles, CA

Adjunct Associate Professor

Assume full responsibility for complete instructional program of undergraduate and doctorate classes in educational psychology including the supervision of doctoral level teaching assistants.

1984- **SANTA UNIFIED SCHOOL DISTRICT**

1988 Santa Ana, CA

Secondary Social Science Teacher (Grades 6-12)

PROFESSIONAL AFFILIATIONS

American Psychological Association (APA)

American Association of Christian Counselors (AACC)

American Mental Health Counselors Association (AMHCA)

National Association of Elementary School Principals (NAESP)

PUBLICATIONS & PRESENTATIONS

Eaton, M (Projected 2002). Completing a book on "The Seven Steps of Highly Effective Learners and Guide to Students, Parents and Teachers." This books will explain a method of learning that summarizes the major research of learning in one acronym.

Eaton, M. (October, 2000). Opening Speaker at the American Association of School Administrators (AASA), "What Our Country Needs from School Administrators" Santa Fe, New Mexico.

Eaton, M. (March, 2000). Presentation at NAESP (National Association of Elementary School Principals) on "How to Make Your School A Learning Center." New Orleans, Louisiana

Eaton, M. (January, 2000). Presentation at Chino Unified School District Administrators and Superintendents Meeting on "What Makes a Successful Learner." Chino, California.

Dembo, M., & Eaton, M. (2000). Self-Regulation of Academic Learning in Middle-Level Schools. Prepared for a special issue of The Elementary School Journal on the nonacademic outcomes of schooling.

Dembo, M., & Eaton, M. (April, 1999). Presentation at AERA (American Educators Research Association on the Longitudinal Research from the Learning Strategies and Motivation Course at U.S.C. New York, New York.

Eaton, M. (June, 1999). Main Keynote Speaker for Santa Ana Unified School District Secondary Level Technology Fair on "How Technology Will Change Education in the 21st Century."

Eaton, M. (1998). Success Planner. A daily planner that teaches students how to systematically learn how to learn. Learning for Success, Inc.

Eaton, M. (1998). Success Reading Books. A series of 10 stories showing how students overcome obstacles to become successful students. Learning For Success, Inc.

Eaton, M. (February, 1998). Presentation to the State Association of Gifted and Talented Students and Teachers (Anaheim Convention Center, California).

Eaton, M., & Eaton, D. (1998). Learning for Success Workbook. A workbook that provides a one year curriculum for teaching students how to excel in school. Learning For Success, Inc.

Developed a class on "Learning How to Learn" through research and teaching at the University of Southern California which showed that learning how to learn was a better predictor of academic success than a student's original GPA or their SAT scores. This class has now become one of the most popular classes at USC and earned the university thousands of dollars in revenue.

Eaton, M. (October, 1998). Why Being Smart is Never Enough. Communicator: California Association for the Gifted. Volume 29. (A quarterly journal given to all schools in California and throughout the United States.)

Dembo, M., & Eaton, M. (1997). Presentation at AERA (American Educators Research Association) on the Differences in the motivational beliefs of Asian American and Non-Asian students.

Eaton, M., & Dembo, M. (September, 1997). Differences in the motivational beliefs of Asian American and Non-Asian students. Journal of Educational Psychology. Vol. 89, No. 3, 433-440.

Conducted cross-cultural research on identifying the impact of certain motivational beliefs that promote learning.. This research was published in the Journal of Educational Psychology, considered the number #1 journal of education in the World. Currently, my research is being used in such schools at Stanford and Harvard University and in such nations and Japan and Singapore.

Eaton, M. (May, 1997). Presentation to Los Angeles Unified Middle School Principals, District Meeting (Museum of Television and Radio, Los Angeles, California)

Eaton, M. (May, 1997). Plenary Speaker, Access Program Retreat (Los Angeles Unified School District)

Eaton, M. (April, 1997). Presentation to Los Angeles Unified High School Principals, District Meeting (ABC Studios, Los Angeles, CA)

Dembo, M., & Eaton, M. (1997). School learning and motivation. In G. Phye (Ed.). Handbook on School Learning. Orlando, FL: Academic Press.

Eaton, M., & Dembo, M. (1996, April). The influence of cultural beliefs on the motivation of Asian-American students. Paper presented at the meeting of American Educational Research Association, New York.

Dembo, M., & Eaton, M. (1994). Motivation and learning strategies manual. Learning Strategies Program, School of Education, University of Southern California.

Eaton, M. (1993). Parental influence: Key to academic success and emotional stress in Asian students. Parent Education Program, University of Southern California.

REFERENCES Available upon request.